



BMB1123

Fasson®

**Fassheet Art Plus/ Permanent/
Kraft**

**A Smooth white,
machine coated
semigloss paper
exhibiting good
printability.**

Applications



Salient Features

- **Robust construction and packaging, suitable for ready to print sheet application.**
- **Low adhesive build-up on presses.**
- **Optimum adhesion on wide range of substrates.**
- **Consistent quality enabling high converting and printing efficiency.**
- **Defined Service guidelines.**

Facestock

A white, machine coated semigloss paper, exhibiting excellent printing characteristics.

Basis Weight:	72 gsm ± 10%	ISO 536
Caliper:	58 µm ± 10%	ISO 534

Adhesive

A general purpose permanent, rubber based adhesive featuring high initial tack and good bond strength.

Liner

A super calendered kraft liner featuring excellent strength characteristics.

Basis Weight:	65 gsm ± 10%	ISO 536
Caliper:	60 µm ± 10%	ISO 534

Laminate

Total Construction Caliper 130 µm ±10%

Performance data

Initial Tack	520	N/m	FTM 9 glass
Peel Adhes.90°	305	N/m	FTM 2 st. st.
Min. Appl. Temp.	5°C		
Service Temp.	-20°C to 70°C		

Applications and use

Typical applications include general purpose labels for cosmetics, toiletries and other health and beauty aid products, promotional labeling, shipper labels for corrugated boxes and indirect contact with food.

Conversion/printing

The product is engineered to provide good lay flat characteristics desired for optimum performance in sheet applications. The product is suited to single and/or multicolor line printing by offset and screen. The product showcases excellent die cutting characteristics.

A higher gloss finish can be achieved by additional varnishing or over laminating. **Exposure of sheets to high humidity conditions should be minimized.**

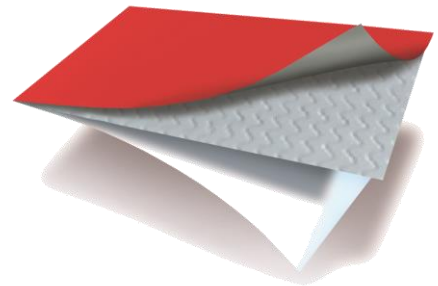
Shelf life

Two years when stored at 22°C at 50% RH.

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Fassheet Art Plus

Permanent

CK65Wh IMP

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